

Poarch Creek News



2016 Advertising Rate Sheet

Ad Sizes	Dimensions (W x H inches)	Cost (Per Monthly Issue)
Inside Front & Back Cover	7.5" x 9.625"	\$300.00 Per Issue
Full Page	7.5" x 9.625"	\$200.00 Per Issue
Half Page <i>(Inside page margins)</i>	V 3.625" x 9.625" H 4.6" x 7.5"	\$150.00 Per Issue
Quarter Page <i>(Inside page margins)</i>	3.625" x 4.75"	\$75.00 Per Issue
Business Card <i>Tribal Member Owned Business Only</i>	3.625" x 2.25"	Free <i>Business must be 51% Tribal Member owned</i>

SUBMISSION DEADLINE:

5th of the month prior to month of publication; if the 5th falls on a holiday or weekend, the deadline is extended to the next business day.

AD DEVELOPMENT/CREATION

Poarch Creek News does not develop/create ads. Please submit all ads camera ready in high resolution 300 ppi jpeg or PDF format.

Ads are limited to one stand alone ad per vendor per page. Multiple ads may be submitted but may not be published on consecutive pages due to space availability.

The *Poarch Creek News* is not the forum where individuals/groups can submit ads regarding matters of operations of Tribal Government or any decisions or policies enacted by Tribal Council, Authorities and/or Boards.

The *Poarch Creek News* has the right to refuse any ad submitted for publication.

PAYMENT

Ads must be paid in full by established deadline. Payment in form of cash or check only. No credit or debit card accepted. Make checks payable to *Poarch Creek Indians*.

Invoices will be generated after first ad or upon request; use copy of this rate sheet as backup for payment.

SUBSCRIPTIONS

Advertisers will receive a free subscription to newsletter as long as ad runs.

Subscription to *Poarch Creek News* available to general public for annual fee of \$20.

The *Poarch Creek News* is the official newsletter of the Poarch Band of Creek Indians.

The *Poarch Creek News* is not the forum where individuals/groups can submit ads or content reflecting their views regarding matters of operations of Tribal Government or any decisions or policies enacted by Tribal Council, Authorities, Commissions, Boards, and/or Committees.

Contact Gayle Johnson, Editor, at (251) 368-9136 x 2210 or via email at gjohnson@pci-nsn.gov for more information or to purchase your ad.

Find out more about the Poarch Band of Creek Indians at pci-nsn.gov.

Poarch Creek News
5811 Jack Springs Road
Atmore, AL 36502
(251) 368-9136 x 2210

Doing business without advertising is like winking at a girl in the dark. You know what you are doing, but nobody else does. Stewart Henderson Brit